

18TH GLOBAL SUPPLY CHAIN AND LOGISTICS SUMMIT



Marriott Hotel,
Al Jaddaf, Oud Metha,
Dubai

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FORWARDS



Welcome to the 18th Edition of the Global Supply Chain and Logistics Summit, Dubai, United Arab Emirates

It gives me great pleasure to welcome you to the 18th edition of the Global Supply Chain and Logistics Summit, held annually in Dubai, UAE.

This summit stands as a premier thought leadership platform, bringing together distinguished leaders, experts, and professionals to share insights on the latest data, trends, and developments in global trade, economics, and end-to-end supply chain and logistics for the year 2025 and beyond.

The current global landscape continues to be shaped by geopolitical conflicts, trade and tariff challenges, and supplier disruptions, creating a business environment characterized by uncertainty and complexity.

In such times, the ability to plan precisely, execute flawlessly, and build resilience against disruptions has become vital for supply chains across all industries.

This year's agenda features a carefully curated lineup of speakers and topics designed to deliver meaningful insights into the present and future of business, logistics, and supply chain management. In the post-pandemic years, we have witnessed a wave of mergers and acquisitions within the logistics sector—transformations that, while offering growth opportunities, also bring unique integration challenges. At the same time, digitalization continues to redefine the industry, presenting both opportunities for innovation and new operational complexities. Retail companies, in particular, are increasingly recognizing logistics as a key strategic driver of business success.

I would like to take this opportunity to extend my sincere appreciation to our sponsors and partners—DP World, Al-Futtaim Logistics, ZEBRA, SIG Combibloc, TMSFirst, Savoye, ENY Consulting, WaveLogix, Tad Logistics, Tristar, TrackIT, and the S.P. Jain School of Management—for their continued support and collaboration.

My heartfelt thanks also go to our speakers and moderators for sharing their expertise and experience, and to all participants for your leadership and commitment to advancing this community. Collaboration through platforms like this summit is essential for fostering innovation, sustaining growth, and shaping the resilient supply chains of the future.

I wish you all a productive and inspiring summit experience.

With warm regards,

Shashi Shekhar
Group Chairman
Supply Chain and Logistics Group (SCLG)
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18th Global Supply Chain and Logistics Summit

12th November 2025, Marriott Hotel, Al Jaddaf, Oud Metha, Dubai



Agenda

Welcome Session

8:00 - 8:30 Registration & Welcome Coffee

8:30 - 8:35 Welcome Address, Mr. Shashi Shekhar, Group Chairman, SCLG

8:35 - 9:35 General Session 1

Trends in Transportation and Logistics- Now to 2033

Nilay Gosavi - Logistics and Procurement Head, Phoenix Contact Middle East [Moderator]	Navigating the Future: Transportation & Logistics Trends Through 2033
Roy Thomas - Regional Sales Manager, MENA Region, Al Futtaim Logistics	Strategic Imperatives for the future of Logistics
Gopal R. - Lead Client Engagement and Advisory Delivery in Supply Chain, Transport & Logistics, Frost & Sullivan	Trends in Transportation and Logistics
Shivananda Baikady - General Manager – RT & W, Tristar	DG Transportation– Emerging Trends in the region
Abhishek Kaushal - Chief Logistics Specialist, Roads & Transport Authority	Unlocking the potential of land logistics

9:35 - 10:35: General Session 2

Digitization, Cybersecurity, Artificial Intelligence, and Automation

Tim Sensenig - CEO TMSFIRST, USA [Moderator]	Global AI Supply Chain Execution: Powering the Data Center Gold Rush
Hozefa Saylawala - Director of Sales - Middle East, Zebra Technologies	Asset Visibility in SupplyChain
Alain Kaddoum - Managing Director, SAVOYE Middle East	The Crucial Role of Solution Integration in Robotics and Warehouse Automation
Nemanand Bobade – Strategic Program Manager, Dubai Customs	Smart Borders & Intelligent Trade Ecosystems (AI, Blockchain, and Cybersecurity in NextGen Supply Chains

10:35 - 11:00: Networking Coffee Break / Group Photography

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11:00 - 12:00: General Session 3: Supply Chain Leadership

Hamdi Osman – Founder and CEO, SolitAir Holding Ltd

Tim Sensenig - CEO, TMS First (USA)

Dr. Prakash Rao, Executive Vice President & Business Head, Landmark Group

Dr. Christopher Abraham - CEO & Head Dubai Campus & Sr. VP, S P Jain School of Global Management

12:00 - 13:00: General Session 4

Global & Local Trade, Economics, Tariffs, and Country-to-Country Collaboration

Dr. Craig Voortman - International Advisor, South Africa SCLG [Moderator]

Global Supply Chains & Commodities in a State of Flux
Exploring some ME & Global Implications

Dr. Marko Selakovic - Assistant Professor & Deputy Director, S P Jain School of Global Management

Economic collaboration in the BANI World

Jürgen Raizner - Director, Steinbeis Enterprises, Germany

Strategic Partnerships Over Politics: Building Supply Chains That Strengthen Nations Together

Kacem Nasri - Founder & CEO, Tradesocial Inc.

13:00 - 14:15 LUNCH

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14:15 - 15:15 General Session 5 Risk, Uncertainty, Financials, and Mitigation

H.C. Barke - President & CEO - Prudence Insurance Brokers [Moderator]	Black Swan in Red Sea: Mind the Risks & Insurance Gaps
Sivajith Sreenivasan - Business Information Manager, COFACE	How can data driven risk mitigation protect supply chain from disruptions?
Sameera Fernandes – CEO, Econova Global and Chairperson - Dubai Stockbrokers and Investment Services Business Group	From Chaos to Clarity: AI-Powered Risk Mitigation in Investments and Supply Chains

15:15 - 16:15 General Session 6 Supply Chain Transformation

Piero Ngadiuba- Head of Human Resources & Operations - ENY Consulting[Moderator]	The Core Force of Supply Chain Transformation: Exploring the Human Factor
Nivesh Chaudhary - Co-Founder and Managing Director, ASCELA	Urban Logistics Evolution: Seamless Solutions for Resilient, Green, and Efficient Supply Chains
Dr. Nada Sayarh - Associate. Professor – D. Director Sustainability, S.P. Jain School of Global Management	The Future Ready Supply Chain: Connected, Proactive, and Sustainable
Manish Joshi, Founder and Managing Director, Lean2Sync Consulting LLC	From Lean to Smart: Building Resilient, Agile, and Digitally Enabled Supply Chains

16:15 - 16:35 Coffee

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16:35 - 17:35: General Session 7 Sustainable Supply Chain

Shashi Kiran - Supply Chain Transformation Leader [Moderator]	Logistics: The Engine of Growth— Fueled by Multi-Sector Expansion, Data, and Strategic Collaboration
Leena Wangnoo - Program Head - Business & MBA, Murdoch University, Dubai	Sustainable Logistics: The Next Frontier of 3PL Expansion and Value Creation
Professor Balan Sundarakani - Professor of Supply Chain Management, University of Wollongong in Dubai	Trends, Challenges and the Tech Adoption level
Shailen Shukla - General Manager, Logistics, Al Mana, Oman	The Growth Equation: How 3PLs Are Shaping Tomorrow's Logistics Landscape

17:35 - 18:05: Industry Networking & Vote of Thanks

GENERAL SESSION 1 - TRENDS IN TRANSPORTATION AND LOGISTICS - NOW TO 2033



Navigating the Future: Transportation & Logistics Trends Through 2033 by Nilay Gosavi - Logistics and Procurement Head, Phoenix Contact Middle East [Moderator]

Nilay Gosavi

Head Procurement and Logistics, Phoenix Contact Middle East Nilay Gosavi is a practicing supply chain professional with over 2 decades of operational and strategic supply chain experience in India and UAE. He has a Masters in Logistics from an Australian University and a Bachelor in Engineering from India. He has exposure across a variety of industries like oil and gas services, automobiles, spares, electronic, electrical, retail etc. His current role is leading the supply chain for Phoenix Contact, a global manufacturer of electrical and electronic products. He is widely experienced in various aspects of supply chain, specifically, procurement, supplier development, logistics,

warehousing, inventory, S&OP, Forecasting. He believes that organizations are all about people and their attitude and is passionate about engaging with spirited individuals to work closely with their organizational supply chain.

His work focuses on improving supply chains, training supply chain professionals, frame policies and procedures, lend services to training and development institutes with the objective to improve operational efficiency. In his spare time, he works on creating beautiful homes for select clients

Strategic Imperatives for the future of Logistics by Roy Thomas - Regional Sales Manager, MENA Region, Strategic Imperatives for the future of Logistics Al Futtam Logistics

Roy Thomas

Regional Sales Manager, MENA, Al-Futtam Logistics Senior level Logistics and Supply Chain Professional, with a demonstrated successful track record in Middle East and Africa Regional Logistics Management, Shipping, Freight forwarding and Logistics. Strong commercial professional, with thorough product knowledge, skilled in Key Account Management, Business Development Management, Logistics Procurement, International Freight Management, Customs Operations and SIOP Management. Results driven demeanor with proven record creating growth and value. Accomplished administrator and organiser. Clear thinker capable of resolving complex matters. Competent team player with ability to engage and influence others. Global outlook with expertise of the Middle East and key African markets.





Trends in Transportation and Logistics by Gopal R. - Lead Client Engagement and Advisory Trends in Transportation and Logistics Delivery in Supply Chain, Transport & Logistics, Frost & Sullivan

Gopal R

Global Leader, Supply Chain & Logistics Advisory, Frost & Sullivan.

Gopal leads Frost & Sullivan's global Supply Chain & Logistics (SC&L) Practice. He is responsible for nurturing senior client relationships in Supply Chain & Logistics, conceptualizing as well as managing advisory engagements.

His expertise in the regional markets has helped in developing relationships with local and regional companies, augmenting networks, capabilities and advisory focus.

His regional expertise is backed well with knowledge and experience of working with global third party logistics companies.

He is also an invited thought leadership speaker at more than 75 Supply Chain & Logistics conferences globally.



DG Transportation – Emerging Trends in the region by Shivananda Baikady - General Manager – RT & W, DG Transportation – Emerging Trends in the region Tristar

Shivananda Baikady

General Manager, Transport & Warehousing, Tristar Group
Shivananda Baikady is the General Manager of Tristar Group's Road Transport and Warehousing division, where he has played a pivotal role in the growth and development of the business for over 10 years.

He has over 24 years of product development, technical services, supply chain and logistics operations experience in the Indian, Middle East, and African markets. Shivananda is a Mechanical Engineer with operation management credentials.





Unlocking the potential of land logistics by Abhishek Kaushal - Chief Logistics Specialist, Roads & Transport Authority

Abhishek Kaushal

Chief Logistics Specialist, Roads & Transport Authority
Ex-strategy consultant with 15 years of global transport & logistics experience, having worked with EY Parthenon Dubai in senior management roles.

Currently working as the Chief Logistics Specialist for RTA Dubai and overseeing the entire land logistics sector in Dubai, driving large-scale transformation projects related to Fleet Decarbonization, Autonomous Logistics as well as Digital Transformation for almost 0.5 million commercial transport and land logistics vehicles in Dubai.



GENERAL SESSION 2 - DIGITIZATION, CYBERSECURITY, ARTIFICIAL INTELLIGENCE, AND AUTOMATION

Global AI Supply Chain Execution: Powering the Data Center Gold Rush by Tim Sensenig - CEO TMSFIRST, USA [Moderator]

Tim Sensenig

CEO, TMSFirst, USA

Tim Sensenig is the driving force behind one of the most transformative innovations in the history of global transportation management systems. As CEO of TMSfirst, Tim leads the Agentic AI evolution of global logistics, delivering the most advanced, modern TMS solution ever created.

Built by TMSfirst's dedicated data science and engineering teams—drawing on three decades of experience and over \$1 billion in TMS software sales—this AI-powered, cloud-native platform delivers unmatched agility, visibility, and scalability across all modes of transportation.

TMSfirst Highlights

- Already saving \$100M+ for the largest U.S. natural gas midstream operator
- Driving the fastest implementation for Meta AI Hyperscale Data Farm Gold Rush
- Supports Ocean, Air, Rail, Bulk, FTL, and LTL on a single platform
- Reduces transportation costs by 12%–25%, and in some cases over 75%
- Handles nearly 20 million goods movements per day
- Includes managed booking, rates, audit, invoicing, and pay services



Tim is the only two-time Gartner Magic Quadrant Global Leader, championing Agentic AI-driven logistics procurement, audit, visibility, and digital freight for Max AI—while advocating for ending human trafficking through supply chain transparency. As legacy systems face \$2 billion in failed implementations, Tim is seizing the moment—capturing market share and delivering what traditional TMS vendors couldn't.



Asset Visibility in Supply Chain by Hozefa Saylawala - Director of Sales - Middle East, Zebra Technologies

Hozefa Saylawala

Director of Sales - Middle East, Zebra Technologies

An industry veteran, Hozefa has been associated with Enterprise Mobility technologies since he joined Compaq Computers in 1999 and its subsequent acquisition by Hewlett Packard. Hozefa was heading the enterprise mobility product at Hewlett Packard for 4 years. He moved to Dell Inc for 2 years as SMB lead for India.

Hozefa came to Middle East with Symbol Technologies in 2004 and has held various positions in the company through its acquisition by Motorola in 2008 and subsequently by Zebra Technologies in 2015. In his current capacity as Regional Sales Director at Zebra Technologies, Hozefa is driving adoption of Intelligent Edge Solutions including AI &

Computer Based Vision with organizations across Middle East.



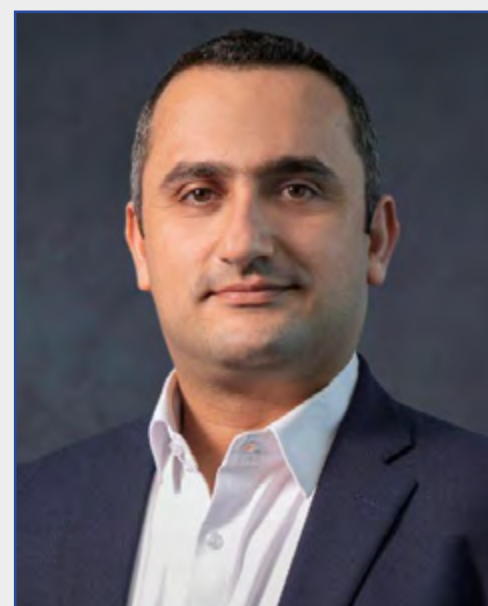
The Crucial Role of Solution Integration in Robotics and Warehouse Automation by Alain Kaddoum - Managing Director, SAVOYE Middle East

Alain Kaddoum

Managing Director, SAVOYE Middle East

With more than 15 years of professional excellence, Kaddoum has taken both leadership and engineering roles. Prior to his position at Savoye, Kaddoum has served several years in the logistics business in the Middle East. He also worked at the UAE-based Masdar Institute of Science and Technology, leading a research team to work closely on a breakthrough protocol for the country's aerospace industry.

Having joined Savoye in 2021 as Managing Director for the Middle East region, Kaddoum has already started demonstrating his management capabilities and technical expertise to the team.



In less than two years, he created a local team set up for Savoye in the UAE and KSA. On a business development point of view, he introduced the 1st ACR 10 metres high in the region (NewEast Project contract, signed end 2022), as well as the first project for Savoye in KSA at CJ Logistics, and also the first software project WMS+OMS in the region and worldwide.

Alain Kaddoum leads Savoye Middle East with a mission of boosting the company's presence and making it the top automation, robotics and software solutions provider for the supply chain industry in the region. Alain's approach aims to develop a strong local presence for Savoye by building a highly dynamic, young, and motivated team, to create local customer support and local services to better serve the market. His customer-centric approach based on trust and expertise enables him to create local partnerships and collaborations with local players such as Incube and DHL Innovation Center in Dubai, and thus, position Savoye as a leader in its domain in the local market.

Kaddoum holds a Bachelor's Degree in Electrical and Electronics Engineering from INP ENSEEIHT, and a Master's Degree in Automatics, Informatics, and Decisional Systems from INP Toulouse, France, in addition to other academic accomplishments and certifications. He is also fluent in Arabic, French, and English.



Smart Borders & Intelligent Trade Ecosystems (AI, Blockchain, and Cybersecurity in Next-Gen Supply Chains by Nemanand Bobade – Strategic Program Manager, Dubai Customs

Nemanand Bobade

Strategic Program Manager, Dubai Customs

is a Program & Portfolio Management leader with deep expertise in digital transformation across government and industry. His work spans e-commerce, supply chain, customer experience, and emerging technologies, enabling measurable growth, operational efficiency, and improved global competitiveness.

He led Dubai Customs' 4th Generation Technology Strategy, integrating Blockchain, AI, and analytics to strengthen national trade and customs operations. He also served as the chief architect of the world's first Blockchain-enabled Cross-Border E-commerce

Orchestration Platform, connecting Free Zones, e-commerce, logistics, and courier ecosystems and contributing to a 12% YoY surge in e-commerce.

With experience managing large strategic portfolios, he ensures strong business-technology alignment, ROI realization, and effective stakeholder engagement. He has driven major transformation programs through Agile, Lean, and DevOps practices and has trained 2,000+ professionals in digital transformation and emerging technologies.

He collaborates with senior leaders, regulators, Free Zones, and global logistics partners to co-create scalable operating models and digital platforms. His governance expertise has supported certifications such as CMMI and COBIT.

Committed to enabling sustainable, technology-driven economic growth, he helps organizations build future-ready capabilities and strengthen their role in global digital trade.



GENERAL SESSION 3 - SUPPLY CHAIN LEADERSHIP

Hamdi Osman – Founder and CEO, SolitAir Holding Ltd

Hamdi Osman is a seasoned leader in the realms of logistics, business development, and entrepreneurship. With a distinguished career spanning over four decades, Osman has left an indelible mark on the global business landscape. Currently serving as the Founder & CEO of SolitAir, a pioneering cargo airline based in Dubai (DWC), he spearheads efforts to connect the Global South, revolutionizing the logistics industry.

Osman's remarkable journey from his early days at FedEx to his current role as the driving force behind SolitAir, reflects his unwavering dedication to excellence, innovation, and community engagement. With a proven track record of leadership and a passion for transformative change, Osman continues to shape the future of the global logistics industry and beyond.



Tim Sensenig - CEO, TMS First (USA)



Dr. Prakash Rao, Executive Vice President & Business Head, Landmark Group

Dr. Prakash Rao is the Executive Vice President and Business Head of Logistiq (a Landmark Group Brand).

Since joining the Landmark Group in 2003, Dr. Rao has played a pivotal role in transforming its supply chain ecosystem. Under his leadership, the organization has achieved significant advancements in automation, digital integration, and omnichannel logistics, setting new standards in operational efficiency and scalability.

His contributions include the design of automated distribution centers, network optimization, and the deployment of next-generation digital solutions driving Landmark's omnichannel transformation. In his earlier role as Group Head SC Projects and Home Operations for the group, he led all supply chain projects and strategic initiatives, apart from the Home SC Operations. In his current role, Dr. Rao oversees Logistiq's business into the service lines of Last Mile, Freight, Ecommerce fulfilment, Contract Logistics, Heavy and Bulky and SaaS.

With more than 3 decades of experience spanning FMCG, retail, engineering, and consumer durables, Dr. Rao brings a unique combination of strategic foresight and executional excellence. He holds a bachelor's degree in mechanical engineering and an MBA in Operations Management from the University of Mumbai and earned his Ph.D. in Business Strategy from the Birla Institute of Technology and Science (BITS), Pilani. A recognized thought leader, he is also a Certified Supply Chain Professional (CSCP) from ASCM, and a Certified Lead Assessor for ISO Systems accredited by IRCA.



Dr. Christopher Abraham - CEO & Head Dubai Campus & Sr. VP, S P Jain School of Global Management

Dr. Christopher Abraham

CEO & Head, Dubai Campus SP Jain School of Global Management, Dubai UAE.

Dr. Christopher Abraham is a PhD in Business Administration (Design Thinking & Innovation) and has three Post Graduate qualifications in HRM, Business Administration (Marketing), Labor & Administrative Law.

He is a Certified Design Thinker from IDEO/Stanford and is a Fellow of the Chartered Institute of Marketing (FCIM), UK. He has thirty-five years' experience in management consulting, marketing, and management education in India, Singapore, and the UAE.



Currently he is the CEO & Head - Dubai campus and Sr. Vice President (Institutional Development) at the S P Jain School of Global Management, a Forbes Top 10, Economist & FT Top 100 ranked Business School, with campuses in Dubai, Singapore, Mumbai and Sydney

Dr. Abraham has been a visiting Professor at many leading universities in Australia, USA, Canada, Singapore, and UK. Earlier in Dubai, he headed the Executive MBA Program of XLRI, Jamshedpur, one of Asia's top business schools.

His areas of competence are Innovation, Design Thinking, Behavioural Design, Neuroscience of Decision Making, Future of Education, Science of Happiness, Leadership, Human Potential, Entrepreneurship, Corporate Governance, Marketing & Strategy.

A much sought after 3 x TEDx and international keynote speaker, he has successfully presented in numerous global forums and has also conducted many consulting and executive development assignments for global organizations, including The World Bank, The Executive Council (Govt. of Dubai), Emirates Airlines, SEWA (Government of Sharjah), Aramex, DHL, P & G, LG, Reckitt & Benkiser, AW Rostamani (Nissan Auto) etc.

Awards & Recognitions

- Twice Awarded "Best CEO in the World" in 2018 & 2019, by Indo – UAE Business & Social Forum
- Twice winner Education Leadership Award – World Leadership Congress 2015 & 2017
- Regularly Interviewed in leading TV & Media Channels like CNBC, Dubai Eye, Dubai TV
- Regular News Columns and quotes in leading newspapers like Gulf News, Khaleej Times, The National, Times of India, Economic Times, The Hindu,
- Mumbai Mirror

Positions & Memberships

Honorary Fellow – Leaders Excellence at Harvard Square, US
Advisor – RTA Innovation Lab, Government of Dubai
Global Advisory Board Member - World CMO Council, US
Member of the Board – The Abrahamic Business Circle
Advisory Board Member – CEO Clubs Worldwide
Senior Advisory Board Member –WASME World Association of SMEs (An UNESCO Initiative)
Senior Advisory Board Member – World Sustainable Business Forum, UK
Director – S P Jain Centre of Excellence for the Science of Happiness
Member of the Governing Board – Gulf Marketing Association
Executive Board Member – CIVITAS DEI Institute of History and Archaeology of Jerusalem, Israel
Member of the Board of Directors – Talents of Endearment
Member of the Board – Joblio, An AI enabled ethical recruitment solutions company, US
Member of the Academic Board – World Masters Academy, Italy
Member of the Advisory Board – Economic Times HR World (ETHRWorld)
Member of the CII-Elite Group (SCM) – Confederation of Indian Industry – CII
Advisory Board Member – Humanistic Management Network
Conferred as the Knight of Parte Guelfa, Italy representing India for Ecology & Environment

GENERAL SESSION 4 - GLOBAL & LOCAL TRADE, ECONOMICS, TARIFFS, AND COUNTRY-TO-COUNTRY COLLABORATION

Global Supply Chains & Commodities in a State of Flux - Exploring some ME & Global Implications by Dr. Craig Voortman - International Advisor, South Africa SCLG [Moderator]

Dr. Craig Voortman

International Advisor, SCLG

Dr Craig Voortman is a consultant, trainer, author, educator & businessman with global experience in the specialized fields of logistics, supply chain, transport, business strategy, procurement & project management. He has consulted to over 50 companies in last 20 years & provided high-impact training to over 10,000 people in North America, Europe, Middle East, Africa, & Far East – from entry-level to top-level executives.



Companies consulted/ trained include Virgin Group, Mobily, SABIC, NCB Bank of Saudi Arabia, NMB Bank of Tanzania, MST (Azerbaijan), Kaefer (German), TDK Epcos (Zhuhai, China), Terrapinn (UK, Dubai & Singapore), Barloworld Logistics, UTi, Astra Zeneca Pharmaceuticals, Dimension Data, Unitrans, Transnet, Imperial, Nampak, Nedbank, Frito Lays, Steinhoff, Sealy Posturpedic, Panalpina, Grinaker Construction, Albany Bakeries, Tiger Brands, Sun Couriers, Al Ain Zoo (UAE), Petronet, Parsons & Cape Town Ports Authority.

His globe-trotting has taken him to 30 nations & over 70 production plants in different industries worldwide. His interactive workshops combine professional knowledge, practical examples & sound presentation skills. Delegates enjoy his sense of energy & humour, two-way dialogue & practical 'take home' skills gained.

Craig's international exposure & cultural sensitivity enable him to add value to companies & people in different cultural settings. A seasoned global conference speaker who has won numerous "best speaker awards", he served as Co-Head/ Head of the largest academic logistics/transport/SCM department in the world at University of Johannesburg where he was privileged to work for 25 years.

His 6 qualifications include an MBA (Wales), MA (Cum Laude) & D Phil (UJ). He is CEO of his own company which successfully established Voortman Cookies as a reputable global brand amongst South African retailers. He is Director of Procurement & Supply Chain Practice for the international body IABFM/ACPOP & Chairman of Saudi Roundtable of CSCMP





Economic collaboration in the BANI World by Dr. Marko Selakovic - Assistant Professor & Deputy Director, S P Jain School of Global Management

Dr. Marko Selakovic

Assistant Professor & Deputy Director, S P Jain School of Global Management Academic and consultant with hands-on experience.

Chairman of Serbia Business Council, operating under the umbrella of Dubai Chamber. As a Head of Chamber of Commerce and Industry of Serbia office to the UAE between 2019 and 2023, played a pivotal role in establishing and developing economic relations and increasing international trade between the United Arab Emirates and the Republic of Serbia (setting up policy framework, establishing trade mission and office, increasing both inbound and outbound trade). Leadership in the creation and execution of history-making Expo 2020

Serbia Business Program (connecting Serbian officials and businesspeople with Government officials and business leaders from more than 120 countries, establishing more than 10000 business and Government contacts, generating interest of more than 20 investors, facilitating signature of more than 40 contracts and agreements for Government and businesses).

Deputy Director and Assistant Professor at S P Jain School of Global Management, the youngest business school that has ever reached top global rankings in the category of 1-year MBAs (#4 – Wall Street Journal & Times Higher Education, #12 – Forbes).

Dubai Basketball Club Advisory Board member. Vice-President of East-West Bridge. Affiliate member of Global Strategic Communication Consortium. Senat member of London Premier Centre. Appointed member of the Republic of Serbia Committee for creation and implementation of national export support strategy. Appointed member of IABC World Conference Program Advisory Committee. Appointed member of the Republic of Serbia Expo 2020 Committee for Content and Business. Co-chair of International Public Relations Association Committee for creation of ethical guidelines for AI usage in communications.

Winner of numerous awards (WASME Award, National Public Relations Awards).

Doctor of Business Administration, scholarly academic, and researcher with numerous research publications.

Fields of expertise:

- Strategic communications: reputation management, corporate communications, political communications, thought leadership, crisis communications.
- Public affairs: stakeholder relations, international communications, outreach and development, Government relations.

Strategic Partnerships Over Politics: Building Supply Chains That Strengthen Nations Together by Jürgen Raizner - Director, Steinbeis Enterprises, Germany

Jürgen Raizner

Director, Steinbeis Enterprises, Germany

Jürgen Raizner (1967) studied business administration and logistics at University of Applied Sciences Nürtingen-Geislingen (Stuttgart region) and graduated 1993. His professional experience in doing international business goes back to 1991.

Working sessions as long-term and short-term expert took place in almost every country of Central and Eastern Europe. Jürgen Raizner has proven experiences in managing multi-national consortia in EU funded projects and managed major consultancy projects that included reporting to international board level and government secretary state level.

Jürgen Raizner is entrepreneur since 1994 and founder of Steinbeis enterprises (STC) in Germany, Austria, Romania and Ukraine. Jürgen Raizner holds a lectureship at University Nürtingen-Geislingen and was awarded 2013 with its Medal of Honor.



STCs of Jürgen Raizner support enterprises in finding the right place for foreign direct investment and for outsourcing. Other key competencies are to contribute to a business-friendly environment in Central and Eastern Europe, to foster innovation by elaborating solutions for effective university-industry collaboration and to promote entrepreneurship which is based more on knowledge and science than on low-cost manufacturing. Jürgen Raizner uses his many years of international experience and his extensive networks to build new international supply chains that take tackle the challenges of the new geopolitical situation.

GENERAL SESSION 5 - RISK, UNCERTAINTY, FINANCIALS, AND MITIGATION



Black Swan in Red Sea: Mind the Risks & Insurance Gaps by H.C. Barke - President & CEO - Prudence Insurance Brokers [Moderator]

H.C. Barke

PRESIDENT & CEO - PRUDENCE INSURANCE BROKERS LLC, UAE

He is an expert and experienced (over 24years international experience) professional with specialization in fields of Trade Credit Insurance, Collateralized Trade Financing, Receivables Securitization, Insurance & Corporate Risk Management.

He is a specialized qualified professional in Insurance, Reinsurance, Risk Management & Law having CPCU (USA), AMIM (USA), AIC (USA), ACII (London), FIII, AIII(Marine), AIII(General), ARe(USA), AIRM (London) qualifications.

He has won many awards and recognitions, to name a few:

- Certificate of Distinction (Insurance & Risk Management), IBC, Cambridge, London
- American Order of Merit for professional excellence in Insurance & Risk Management – American Biographical Institute, USA, 2010
- "2000 Outstanding Intellectuals of 21st Century"- IBC, Cambridge, London



How can data driven risk mitigation protect supply chain from disruptions? by Sivajith Sreenivasan - Business Information Manager, COFACE

Sivajith Sreenivasan

Business Information Manager, COFACE

Sivajith Sreenivasan is an expert in business intelligence and credit risk assessment, he specializes in leveraging data-driven insights to support financial decision-making. As Business Information Manager at Coface Emirates & GCC, he plays a key role in enhancing risk evaluation strategies, helping businesses navigate complex market conditions with confidence.



From Chaos to Clarity: AI-Powered Risk Mitigation in Investments and Supply Chains by Sameera Fernandes – CEO, Econova Global and Chairperson - Dubai Stockbrokers and Investment Services Business Group

Sameera Fernandes is the CEO of Econova Global and Chairperson of Dubai Chambers' Stockbrokers and Investment Services Business Group. A global educationist and renowned author, she is currently pursuing a Doctorate in Global Leadership Competencies and is an alumna of the University of Oxford – Leading Sustainable Corporations program.

A recipient of the Women of Finance Award, Sameera is a strong advocate for AI for Good, Sustainable Investments, and Impact Investing, championing initiatives that merge innovation with purpose. Her career spans leadership roles with global organizations such as Sun Microsystems, Nokia, Al Ghurair, and Gulf News, where she has driven transformative strategies in business growth, technology, and sustainability.

Her thought leadership continues to inspire positive change at the intersection of Ai, finance, sustainability, and global impact.





Supply Chain & Trade Receivables Financing Solutions by Niraj Kumar – Head of Global Transaction Banking, United Arab Bank

Niraj Kumar

Head of Global Transaction Banking, United Arab Bank
Niraj is a seasoned banker with a diverse background in both Conventional and Islamic banking. He has worked with leading financial institutions viz. Emirates NBD, Noor Bank, and United Arab Bank in the UAE, and previously with ICICI Bank and HDFC Bank in India. His expertise lies in Transaction Banking, where he passionately pursues the areas of Supply Chain Finance and Payments Tech. Beyond finance, Niraj also keeps a keen eye on advancements in consumer technology. In his spare time, he indulges in his hobby of photography.



GENERAL SESSION 6 - SUPPLY CHAIN TRANSFORMATION

The Core Force of Supply Chain Transformation: Exploring the Human Factor by Piero Ngadiuba- Head of Human Resources & Operations - ENY Consulting [Moderator]

Piero Ngadiuba

Piero Ngadiuba- Head of Human Resources & Operations - ENY Consulting
Piero is a seasoned Human Resource professional specializing in the human aspect of supply chain management.

With a strong focus on leveraging technology, particularly AI and ML, he optimizes workforce strategies to enhance efficiency, productivity, and adaptability in modern supply chain operations. Over the years, he has partnered with clients across diverse industries to build resilient, tech-driven supply chain workforces and lead large-scale transformation initiatives.

As an entrepreneur and partner at ENY Consulting, Piero's strategic leadership has been instrumental in the company's sustained growth. Under his guidance, ENY Consulting delivers end-to-end supply chain services to prominent organizations, including Neweast, Majid Al Futtaim Carrefour, Masdar, Sharjah CO-OP, TAD Logistics, and others.

His expertise lies in integrating tech-driven workforce solutions, predictive analytics, and automation to streamline operations and future-proof supply chain teams. Beyond his professional endeavors, Piero actively collaborates with universities, offering internship programs, workshops, coaching sessions, and real-world project engagements. His initiatives provide students with hands-on experience in supply chain management, bridging the gap between academic learning and industry realities.





Urban Logistics Evolution: Seamless Solutions for Resilient, Green, and Efficient Supply Chains by Nivesh Chaudhary - Co-Founder and Managing Director, ASCELA

Nivesh Chaudhary

Co-Founder and Managing Director, ASCELA

Nivesh is Co-founder and Managing Director of ASCELA, harnessing nearly two decades of expertise in infrastructure development consulting, with a deep focus on ports, maritime, urban logistics, shipping, and supply chain. His strategic advisory experience spans international organisations, public entities, multilaterals, and private sector leaders across Europe, the Middle East, Southeast Asia, Africa, and South Asia.

Specialising in business strategy, performance optimisation, feasibility assessment, and sustainability, Nivesh has spearheaded transformative, large-scale projects worldwide. A sought-after voice in global business media for his incisive commentary on ports and shipping, he is headquartered in Dubai, managing ASCELA's footprint while splitting time between Dubai, New Delhi, Johannesburg, and Singapore. Nivesh holds a Master's in Infrastructure Planning, complemented by an honors undergraduate degree in Architecture.



The Future Ready Supply Chain: Connected, Proactive, and Sustainable by Dr. Nada Sayarh - Associate. Professor – D. Director Sustainability, S.P. Jain School of Global Management

Nada Sayarh

Director ESG Dubai, Mumbai, Singapore, Sydney, S P Jain School of Global Management

Nada Sayarh , MBA, Ph.D.

A Professor, A. Dean – EMBA, Head of ESG Dubai, Mumbai, Singapore, Sydney SP Jain School of Global Management.

Ms. Nada Sayarh Lebbar has 20+ years of Strategy, marketing and ESG experience working for global blue-chip companies (P&G, Colgate Palmolive, Shell, Consulting) with 15+ years of experience in Academia in Switzerland (Teaching, Research, Program Management, Dissertation Supervision, Community Management).

Her topics of interest are Sustainable business models, Female education, ESG and Technology, Responsible Marketing and making our planet more sustainable.

She is passionate about bridging academia, the industry, nonprofits, and public policy makers to build responsible leaders that are ready for future jobs and global challenges. She works with these stakeholders to drive ESG impact through the below involvements:

- Content head for the sustainability squad for the Marketing Society in Dubai
- Founder of the project « Rise Up Girls » for high school girls' empowerment in rural areas through



education, targeting 300 girls

- Member of the sustainability group of the Swiss business council
- Member of the sustainability committee of the Supply chain and logistics group in Dubai.



From Lean to Smart: Building Resilient, Agile, and Digitally Enabled Supply Chains by Manish Joshi, Founder and Managing Director, Lean2Sync Consulting LLC

Manish Doshi

Founder & Managing Director, Lean2Sync Consulting LLC
Manish Joshi is the Founder and Managing Director of Lean2Sync Consulting LLC, specializing in end-to-end supply chain transformation and manufacturing excellence.

With over 15 years of global director-level experience at FMCG company Procter & Gamble, he has led major capability-building and Industry 4.0 initiatives to enhance innovation, agility, and operational performance across multiple business units worldwide. Since 2024, at Lean2Sync, Manish has partnered with clients to deliver superior value creation through strategic transformation and resilient, frugal, and digitally enabled operations. An MBA graduate with a Certificate in Artificial Intelligence from the University of Oxford (Saïd Business School), Manish brings a unique blend of strategic insight and execution mastery. His multicultural experience spans India, China, Southeast Asia, the UK, Europe, and the ME&A region."



GENERAL SESSION 7 - SUSTAINABLE SUPPLY CHAIN

Logistics: The Engine of Growth — Fueled by Multi-Sector Expansion, Data, and Strategic Collaboration by Shashi Kiran - Supply Chain Transformation Leader [Moderator]

Shashi Kiran

Supply Chain Transformation Leader

With over three decades of leadership in Supply Chain and Logistics Management, I have successfully driven transformation across leading retailers and logistics service providers in the Middle East.

Renowned for crafting innovative logistics solutions and enabling sustainable revenue growth, I bring a results-driven approach focused on operational excellence, cost optimization, and customer satisfaction.

My extensive regional experience has shaped my ability to navigate complex, multicultural environments, building resilient logistics ecosystems that deliver quality, safety, and service integrity. I specialize in optimizing sourcing, freight, distribution, and in-house logistics operations through digital transformation and data-driven strategies.



A firm believer in the power of people and process, I inspire teams to achieve peak performance and align operational goals with long-term business vision. With a proven record of driving change, enhancing efficiencies, and maximizing profitability, I continue to champion supply chain innovation as a growth engine for organizations across the GCC.



Sustainable Logistics: The Next Frontier of 3PL Expansion and Value Creation by Leena Wangnoo - Program Head - Business & MBA, Murdoch University, Dubai

Leena Wangnoo
Program Head - School of Business, Murdoch University Dubai
Dr. Leena Wangnoo is the Head of the School of Business at Murdoch University's Dubai Campus.

An accomplished educator, she has held leadership roles across renowned UAE universities, where she significantly contributed to launching programs in logistics and supply chain. Before moving into academia, Dr. Leena had a substantial corporate career, working in supply chain management with global firms such as DHL Danzas, John Deere US, and Cipla Pharmaceuticals. She holds a PhD in Sustainable Supply Chain Management from the University of

Petroleum and Energy in India.

In addition to teaching, Dr. Leena is deeply engaged in research and case study development focused on Sustainable Management and Service Excellence Strategy. Her work is regularly published in top international journals, and her case studies are frequently featured by The Case Centre, UK.



Trends, Challenges and the Tech Adoption level by Professor Balan Sundarakani - Professor of Supply Chain Management, University of Wollongong in Dubai

Professor Balan Sundarakani
Professor of Supply Chain Management, University of Wollongong in Dubai. Having 22 years of teaching and research experience in the area of Supply Chain Management, Logistics Management and Operations Management across the various universities in India, Singapore, Switzerland and the UAE.



With over 145 research articles published in the form of International Journals, Books, Chapters, magazine articles, conference proceedings, I have completed research and consultancy projects for the Economic Development Board Singapore, IBM, DHL, Ministry of Defence Singapore, Dubai Trade, DP World, RTA in Dubai and Ministry of Education in the UAE.

The total worth of my research and consulting projects are valued around S\$2 Million plus AED 7,185,000. In March 2020, I have been awarded with AED 7.1 Million grant from Ministry of Education, the UAE for Food security research in collaboration with International Center for Biosaline Agriculture (ICBA), Dubai Municipality and the UAE University.

Some of my scholarly publications have been published in journals including: International Journal of Production Economics, Computers in Industry, Harvard Business Review Arabia, Omega, Journal of Cleaner Production, Competitiveness Review, International Journal of Logistics Research and Applications, The International Journal of Logistics Management, Benchmarking:

An International Journal, Journal of Quality in Maintenance Engineering, The TQM Journal etc. I have won "Research Excellence Award" five times for continuous research performance excellence at UOWD in 2010, 2012, 2015, 2021, and 2023. Likewise, Won the Teaching Excellence Award (Highly Commended) in 2015 and "Gold medal for Best Case Study" from IIIE in 2010 and "Best paper Award" from IEOM, Bali, Indonesia in 2014, Best Literati Award from Emerald journal in 2018.

Recipient of many awards and accolades in this field, I have been invited to many keynote addresses to local, regional and global conferences and industry events in the field of logistics and supply chain. In addition, I have been serving as Senior Editor of International Journal of Logistics Research and Applications (Taylor and Francis) Q1 ranked, Cogent Business and Management Journal (Taylor and Francis) Q2 Ranked and Fortune Business Review Journal (Sage Publications) Q2 ranked journal.



The Growth Equation: How 3PLs Are Shaping Tomorrow's Logistics Landscape by s Shukla - General Manager, Logistics, Al Mana, Oman

Shailen Shukla

General Manager - Al Mana Logistics, Oman

Shailen Shukla is a seasoned supply chain and logistics leader with over 25 years of diverse experience across the Middle East and Asia. He has successfully driven transformation for leading retail, distribution, and manufacturing groups, including Jumbo Electronics, MHAO Group, Alesayi Group, and Reliance Industries.

His core strengths lie in end-to-end supply chain design, warehouse and transport automation (WMS/TMS/ERP), sustainable logistics, and 3PL development. Shailen combines a data-driven mindset with a hands-on leadership style, consistently delivering multimillion-dollar cost efficiencies while improving service reliability and operational resilience.

A trusted consultant and thought leader, he is known for aligning logistics strategies with business goals—translating complex challenges into actionable, measurable results.

Current Role

General Manager, Al Mana Logistics (Sarco Oman Group), Muscat, Oman

Leading the setup of a 37,000 SQM state-of-the-art logistics park in Khazaen to support Oman's vision of becoming a regional logistics hub. Overseeing warehouse design, technology implementation, and commercial strategy to attract 3PL clients and enhance last-mile capabilities across the Sultanate.

Previous Leadership Roles

Supply Chain Consultant, Lals Group (UAE) – Guided cost optimization, digitization, and green logistics initiatives for Homes R Us and other group brands.

Director – Supply Chain, Alesayi Group (KSA) – Designed logistics strategy for multi-sector operations; launched a 90,000-pallet 3PL business.

Chief Logistics Officer, MHAO Group & Wiz E-Commerce (UAE/Oman) – Built scalable regional logistics for e-commerce, retail, and FMCG.

Head of Logistics (GCC), Jumbo Electronics (UAE) – Drove AED 18M 3PL growth; implemented lean warehousing and reverse logistics.

Senior supply chain roles at Vedanta, Reliance, Prism Cement, and Ingram Micro (India) managing multi-modal logistics and large-scale operations.

Certifications

- Logistics & Supply Chain Management – IIM Ahmedabad
- Logistics Management – XLRI Jamshedpur
- Railway Siding Management – IRT Delhi